

Long Writes – Persuasive Writing

Your structured pathway for extended persuasive writing in Years 3–6

What Are Long Writes?

Long Writes guide students through crafting extended persuasive texts using a clear, scaffolded, step-by-step process. The sequence builds stamina, clarity and confidence — even for reluctant writers.

Why Long Writes Work

- Breaks persuasive writing into small, manageable steps
- Reduces cognitive load through structured planning
- Provides modelling, scaffolds and vocabulary at every stage
- Helps students produce a complete, well-organised persuasive text

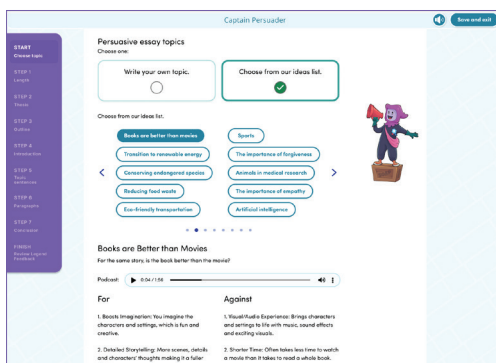


1 Choose a Topic

Students begin by selecting a topic that interests them — with 80 options available.

Teachers can review topics in advance and assign one to support whole-class instruction.

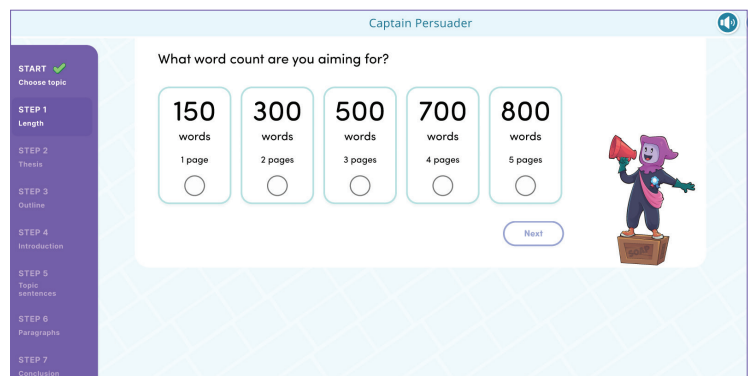
Each topic includes a short podcast exploring **“for”** and **“against”** arguments, helping students build background knowledge quickly. These lively recordings spark curiosity and introduce key ideas before writing begins. Long Writes scaffolding leads to stronger, more confident writers.



2 Set a Word Count Goal

Students choose a clear writing target (150–800 words).

This helps them understand expectations and manage the length of their work from the outset.

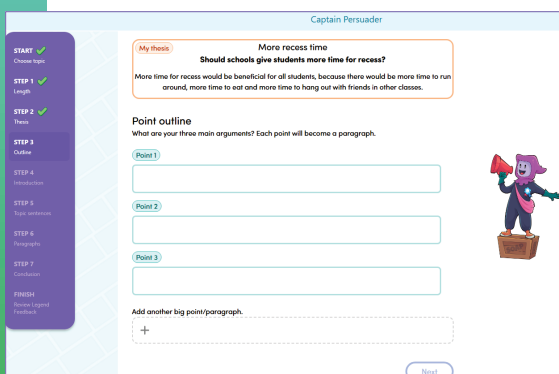


3 Create an Outline and Build the Foundation

Using instructional videos and supportive scaffolds, students:

- Create a clear outline
- Craft a clear thesis statement
- Plan key ideas for each paragraph
- Organise evidence and reasoning

This outline becomes their **writing roadmap**, reducing overwhelm and supporting sustained writing.



Captain Persuader

My thesis

More recess time
Should schools give students more time for recess?

More time for recess would be beneficial for all students, because there would be more time to run around, more time to eat and more time to hang out with friends in other classes.

Write the introduction
Start your introduction by answering the question and telling us your argument/thesis.

Next

4 Write the Introduction and Topic Sentences

Students learn to write a compelling introduction that clearly states their position.

They then craft strong topic sentences that anchor each paragraph and guide the reader.

At every step, students can access scaffolds, persuasive vocabulary, language devices and punctuation tips in the onscreen support panel.

5 Develop Persuasive Body Paragraphs

To help structure paragraphs effectively, students can use the **PEEL scaffold**:

- **Point**
- **Evidence**
- **Explanation**
- **Link**

PEEL supports students to build coherent, well-reasoned arguments that stay tightly connected to their thesis.

Captain Persuader

My thesis

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Write each paragraph (rough draft)
Choose a paragraph structure framework.

PEEL ☐ None ☐

Next

Captain Persuader

My thesis

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PEEL ☒ None ☐

PEEL

- Point
- Evidence
- Explanation
- Link

Next

Instant Legend Feedback - More recess time

Edit, improve and polish

You nearly reached your target!
You wrote 341 words and 9 sentences. 42

Earn bonus points by writing more than your target. 0

Your writing has an amazing variety of sentence lengths. 27

Your writing has a great variety of words. 15

Your Language gems
absorb, active, allow, allowing, brains, children,
enough, focus, fuel, happier, movement, recess,
social 19

We found 1 possible spelling error. -1

Congratulations, all your sentences start with a capital letter.

6 Conclude and Review

Students write a persuasive conclusion that restates their position and summarises their arguments.

After drafting, they receive **Instant Legend Feedback**, which:

- Highlights strengths
- Identifies areas for improvement
- Provides specific revision steps

This feedback loop supports purposeful editing and strengthens writing quality.



Teacher Benefits

Long Writes follow a familiar **"I Do → We Do → You Do"** structure, making instruction seamless. Teachers can:

- Model each step using the instructional videos
- Guide shared and collaborative writing
- Support students to write independently with confidence

What Students Achieve

By the end of a Long Write, students have:

- ✓ Planned their persuasive text effectively
- ✓ Written multiple structured paragraphs
- ✓ Revised using targeted feedback
- ✓ Produced a polished persuasive piece they can be proud of

Next step

Choose your first Long Write topic and begin the step-by-step process. Long Writes will help your students develop the clarity, structure and stamina needed for strong persuasive writing.